



Artist Information and Guidelines

Phone: (940) 682-4856
Show Dates: 03/31/12 – 04/01/12
Application Deadline: 02/5/12 Midnight CST

REQUIREMENTS:

Images: 5 (a booth shot is required)

Jury Fee (Application Fee): \$15.00

Clark Gardens Botanical Park will be hosting the 4th Annual Spring Festival, March 30-April 1st, 2012. This year's festival will highlight Texas wines, Texas cheese and art from around the country. As the first year incorporating art vendors, we have partnered with local artists and gallery owners to ensure the representation of fine arts. Additional activities include classic car show, motorcycle show, Saturday evening concert, educational stations and gardening demonstrations.

Without the added draw of art vendors, last year's festival attracted 1500 people. A multi-level marketing and publicity campaign will be launched in mid January to increase awareness and spread the word about the festival's new additions. These will include print, internet, social media, grassroots and radio.

Clark Gardens is a large 35 acre outdoor facility, capable of housing over 200 booths and exhibiting large pieces of art. Limited covered and temperature controlled areas will be available to special need vendors.

Artists may choose to: 1) **Exhibit Only:** Artwork to be exhibited in the gardens or 2) **Exhibit and Booth:** Artwork to be exhibited in the gardens and in a booth for sale 3) **Booth Only:** Artwork will be in a booth for sale. (Exhibiting Artist space is limited).

Calendar:

December 15	Artist application available on line
February 05	Application Deadline
February 20	Acceptance notices sent
March 10	All fees to be paid
March 26	Exhibiting Artists may begin installation of art work in garden
March 30	Booth Set up 12:00 pm to 6:00 pm
March 31	8:00 am to 10:00 am Booth set up in East Tent
March 31	Clark Gardens Spring Festival from 10:00 am to 10:00 pm (live music concert from 6:00 pm to 10:00pm)
April 1	Clark Gardens Spring Festival 11:00 am to 5:00 pm
April 1	Booth breakdown at 5:00 pm (no early breakdown – forfeit deposit)
April 5	Art work in Garden removed from property

Who We Are:

Clark Gardens was established in 2000 is a 501 c 3 located in Western Parker County between Weatherford and Mineral Wells off Hwy 180. We are a 35 acre park, known for its Spring Iris display. This will be the fourth Clark Gardens Spring Festival and our first one incorporating art.

Jury:

A panel of local artists and Rising Stars Art Gallery professionals will meet to review the total body of submitted work. The panel will gather in a blind jury process to review submissions. Selections will be made based upon a combination of factors including quality and originality of work as well as technical expertise. Special considerations to nature-inspired works of art, created by regional artists.

Standards:

All work must be original, handcrafted work produced by the artists. Signed and numbered limited edition reproductions may be exhibited. Special consideration will be given to nature-inspired works of art, created by regional artists.

Categories:

Work will be accepted in the following categories:
Sculpture; Wood; Metalwork; Ceramics; Fiber; Glass; 3-D Mixed Media; Mix Media; Jewelry; Painting and Photography

Booth Space:

All booth spaces are 10 x 10. Artists are responsible for providing all display units, racks, linens and tents. Electricity, tables and chairs can be provided at an additional fee.

Hospitality:

Security guards will be present during open gate times. General security will be provided while gates are closed - artists are allowed to stay with booths for additional protection. Quality representatives will inspect each booth for violations to standard agreements. Volunteer booth sitters will be available on a limited basis. Under no circumstances will Clark Gardens be held responsible for lost, stolen or damaged items.

Fees:

All Artists: An application fee of \$15.00

Exhibiting Artists: A refundable \$70.00 security deposit

Exhibiting/Booth Artists: A refundable \$100 security deposit

It is our desire to encourage Exhibiting Artist participation; therefore exhibiting artist fees will be refunded as long as all standards and attendance requirements are fulfilled.

Booth Artists: \$100 for 10x10 booth space with a \$25 refundable security deposit (no art work exhibited in garden)

Extras: \$15 for 8' table and 2 chairs. \$15 for electricity (must bring own extension cords).

Submission Guidelines:

- Upload 5 digital images to Flickr.com – Search Clark Gardens and add as a friend. *If Flickr account is under a different name please add a slide with contact information or picture of application.*
- Include a detailed description of each jpg with title; date created, medium, weight and dimensions of each work. For large scale pieces please include vehicular requirements necessary for installation and any other pertinent installation requirements (ie concrete slab, etc).
- The artist's name must not appear on the projected image, except as it may appear as a signature on the work itself, since all submissions are considered anonymously.
- Completed application and \$15.00 application fee emailed to melissa@clarkgardens.com, faxed (940) 682-4078 or mailed to PO Box 276, Mineral Wells, TX 76068.